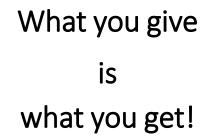


# **Toolpoint Services**





www.toolpoint.ch



# Website/extranet including content management

**Service:** Website maintenance and updates in the form of

news and events

Member publication info

Annual calendar

Extranet ONLY for members with secure file storage

Benefits: Information for and about the members is available

on the website, info to download, presentations, studies, minutes and

expert topics are on the extranet

















#### **Toolpoint Newsletter**

**Service:** News about our members is sent out twice a year

to approx. 750 email addresses (source: Toolpoint

database) and on LinkedIn (10'000 Follower)

**Benefits:** Many companies receive the latest news from our

members; the newsletter reaches a wide

audience in the industry and at universities and

research institutes

**Cost:** Premium/Start-ups Included in the membership fee

Basic and SMEs SFr. 400 per newsletter

















#### Social Media

**Service:** Posting of news, events and information on

LinkedIn etc. Dialogue with experts

e. g. via blogs, links to LinkedIn

Benefits: Extending personal and company networks,

increasing exposure at national and international level

















#### Communications, PR

Service: Mentions/articles about Toolpoint in newspapers,

trade journals, new media

Collaboration with clusters in Switzerland and abroad

**Benefits:** Increased visibility and awareness of

Toolpoint members

















# Marketing

**Service:** Various articles on visibility, advertising via banners on

partner websites, Toolpoint as a partner

for events

**Benefits:** Increased awareness of Toolpoint

and thus also its members

















# **Annual Report**

Service: Information on business developments and

activities during the past year, including

annual financial statements, balance sheet

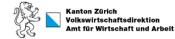
and income statement

Benefits: Transparent record-keeping, review of the financial

year, source of information on the various activities

















#### Administration

**Service:** Communication/information via email, internet, mail

Accounting, planning, organisation, running of

events, support, maintenance of address database

and website

Administration and maintenance of the association

Information on a range of topics

Benefits: The members can contact the administration with

questions or suggestions at any time















#### **Toolpoint Annual Meeting**

**Service:** The Annual General Meeting takes place within 6

months from the conclusion of business. The

details of the previous financial year including figures

and the objectives of the next financial year are

presented to the members.

Elections are held for the board of directors, senior management and the admission of new members.

**Benefits:** Active participation in the AGM enables members to

influence the upcoming financial year.

















# **Toolpoint T-Tip**

**Service:** Information event/guided tour together with

Toolpoint and a member or external

company

**Benefits:** Excellent opportunities for members to visit a

company that is otherwise inaccessible to the public.

Information exchange, networking

Cost: Premium/Start-ups Included in the membership fee

Basic and SMEs SFr. 450 per participant

















# Events Future Labs Live, Basel Live Science Week

**Service:** Toolpoint as a Networking Partner

Benefits: Reduced admission fee

Reduced exhibition fee

Workshops

Make a speech

Networking

















# **SWISS AUTOMATION**

**Service:** Toolpoint as a Sponsor and Media Partner

Benefits: Reduced admission fees

Reduced exhibition fee

Workshops

Make a speech

Networking

















# Focus Days / CTO Roundtable

**Service:** Expert dialogue on various current topics

Benefits: Specialist information from the experts, practical

examples, discussion of problems and risks















# C-Level Event Top of Toolpoint

**Service:** Exclusive event for our members' C-level employees

Presentations on hot top topics

in the industry

**Benefits:** Top-class speakers in a sophisticated environment

followed by networking

















#### SF, AWT with a Member, WebEX

**Service:** Fora or talks on one of our members' hot topics

or on an interesting topic in the sector

**Benefits:** Direct access to news and expertise, opportunity to

ask questions and discuss the topic, networking















#### **Expert Group IP**

**Service:** Meetings, workshops and dialogue with

experts on the topic of IP

**Benefits:** Discussion between experts on specific topics

such as patent rights, IP organisation within the company,

patent trolls, trademark protection, etc.

Cost: Premium, SMEs and

Start-ups Included in the membership fee

SMEs SFr. 500 per participant

















# Dialogue with clusters in Switzerland and abroad

**Service:** Overview of the cluster scene in Switzerland

(Swiss Medtech Cluster, Swiss Biotech Association,

<u>Life Science Zurich</u> etc.), Europe (<u>Spectaris</u>,

BioRegio STERN, BioLago, Bayern Innovativ etc.)

and the US (ALDA)

**Benefits:** Harnessing synergies, organising partner events















#### **Precision Liquid Handling**

Service: Networking workshop on Precision Liquid Handling

The workshop offers multiple opportunities to

participate, network, and present your organization

to the community. Use your presence at the

workshop to raise your profile.

Benefits: Speeches, Networking, Workshops, Exhibition

















#### Lab Sciences Award

**Service:** The <u>Lab Sciences Award</u> provides recognition

for good and very good bachelor theses with

results that are relevant to lab sciences and diagnostics

**Benefits:** Finding new Talents, Supporting new Talents

**Cost:** Included in the membership fee

Sponsoring CHF 2'000.--/year (optional)











